



Katie Simpson

katie-simpson.com

katiesimpsonc@gmail.com

[linkedin.com/in/katiecsimpson](https://www.linkedin.com/in/katiecsimpson)

330.949.7280

Experience

Qase | August 2024–Present

Contract Graphic Designer. Remote SaaS company. Responsible for creating diverse marketing collateral for the company, including social media and blog graphics, branding assets, typographical layouts for case studies and other content, digital advertisements, and more.

Replicated | March 2021–August 2023

Graphic Designer. Remote SaaS company. Led diverse design initiatives for the marketing team, including web design, 2D and 3D illustrations, digital assets, and social media content. Developed impactful Google slide decks, crafted compelling page layouts, eBooks, and typographical content, and designed effective ad campaigns. Supported in-person event design, and played a key role in the company's rebranding efforts.

Design x Nine | January 2019–December 2019

Graphic Designer. Selected to join an award-winning student design studio located at the Myers School of Art, University of Akron. Worked collaboratively within a team to meet with clients and deliver high-quality creative solutions including poster design, page layouts, logo creation, and concept development.

Zeto Creative | May 2019–August 2019

Graphic Design Intern. Design agency based in Akron, Ohio. Assisted with design and production needs for a diverse range of clients. Under the guidance of art directors, I created designs for both print and digital use, supported ad campaign development, and worked on typographic layouts, web design, illustration, and flyers.

Education

The University of Akron

Myers School of Art

BFA in Graphic Design, 2020

Skills

InDesign

Illustration

Photoshop

Brand Design

Illustrator

Typography

After Effects

Google Workspace

Figma

Blender

Honors/Awards

Graduated Summa Cum Laude | 2020

2 Silver Addy Awards | 2019 • 2020

Top 3 Junior Portfolio | 2018

School of Art Studio Scholarship | 2018

Involvement

AAF Member | 2019–2020

Student Design Society | 2018–2019

Student Illustration Society | 2018–2019

